

# **WD Branded Products** Retail Setup Sheet

# WD Scorpio<sup>®</sup> Blue

Mobile Hard Drives







# **Headline Positioning**

Big capacity for portable computing

# **Ad Copy**

- 39 Character DMR copy (1 TB) 1 TB WD Scorpio Blue 5400 RPM SATA
- 39 Character DMR copy (750 GB) 750 GB WD Scorpio Blue 5400 RPM SATA
- 39 Character DMR copy (640 GB) 640 GB WD Scorpio Blue 5400 RPM SATA
- 39 Character DMR copy (500 GB) 500 GB WD Scorpio Blue 5400 RPM SATA
- 39 Character DMR copy (320 GB) 320 GB WD Scorpio Blue 5400 RPM SATA
- 39 Character DMR copy (250 GB) 250 GB WD Scorpio Blue 5400 RPM SATA
- 39 Character DMR copy (160 GB) 160 GB WD Scorpio Blue 5400 RPM SATA
- 39 Character DMR copy (320 GB) 320 GB WD Scorpio Blue 5400 RPM PATA
- 39 Character DMR copy (250 GB) 250 GB WD Scorpio Blue 5400 RPM PATA
- 39 Character DMR copy (160 GB) 160 GB WD Scorpio Blue 5400 RPM PATA

# **Highlights**

- Massive capacity
- Low power consumption
- Ultra-cool and quiet

### **Keywords**

High capacity, TEVT, KEVT, BEVT, BEVS, BEVE, JPVT, WD Scorpio, Blue, WD Scorpio Blue, Notebook, Internal Hard Drive, Hard Drive, portable, SATA, PATA, EIDE, 8 MB cache, 2.5", 2.5 inch

### Copy

### Short

WD Scorpio® Blue™ 5400 RPM SATA and PATA 2.5-inch hard drives from Western Digital offer high-performance, lowpower storage for portable digital devices of all kinds. Capacities up to 1 TB.

### Medium

WD Scorpio<sup>®</sup> Blue™ 5400 RPM 2.5-inch SATA and PATA hard drives from Western Digital deliver lightning-fast and ultra-quiet performance hand-in-hand with low power consumption. In addition, these hard drives are designed with ruggedness, reliability, and data-protection features that actively watch over valuable data. Capacities range from 160 GB to 1 TB.

### Long

WD Scorpio® Blue™ 5400 RPM 2.5-inch SATA and PATA hard drives from Western Digital deliver lightning-fast and ultra-quiet performance hand-in-hand with low power consumption. In addition, they are designed with ruggedness, reliability, and data-protection features that actively watch over valuable data. Available in capacities from 160 GB to 1 TB, these drives feature a 3 Gb/s SATA interface and 8 MB cache. WD Scorpio Blue hard drives are designed for portable digital devices of all kinds, including notebook computers, external storage, and digital media players.

Portable digital devices of all kinds, including notebook computers, external storage, and digital media players.

### Compatibility

- Windows<sup>®</sup> 2000, Windows XP, and Windows Vista
- Mac<sup>®</sup> OS

Note: Compatibility may vary depending on user's hardware configuration and operating system.

**Drive Specifications** 

	160 GB	250 GB	320 GB	500 GB	640 GB	750 GB	1 I B
Formatted capacity	160,041 MB	250,059 MB	320,072 MB	500,107 MB	640,135 MB	750,156 MB	1,000,204 MB
User sectors per drive	312,581,808	488,397,168	625,142,448	976,773,168	1,250,263,728	1,465,149,168	1,953,525,168
Bytes per sector (STD)	512	512	512	512	512	512	512
Form factor	2.5-inch	2.5-inch	2.5-inch	2.5-inch	2.5-inch	2.5-inch	2.5-inch
Interface	SATA or	SATA or	SATA or	SATA	SATA	SATA	SATA
	PATA	PATA	PATA				
RoHS compliant <sup>2</sup>	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Limited warranty <sup>3</sup>	3 years	3 years	3 years				

# **Performance Specifications**

5.5 ms Average latency 8 MB Buffer Data transfer rate (buffer to host)

3 Gb/s (WDBABCxxxxANC-xRSN) SATA

1.5 Gb/s (WDBABBxxxxANC-xRSN)

PATA

Mode 6 Ultra ATA4 133 MB/s Mode 5 Ultra ATA4 100 MB/s Mode 4 Ultra ATA<sup>4</sup> 66.6 MB/s Mode 2 Ultra ATA<sup>4</sup> 33.3 MB/s

Read seek time 12.0 ms (average)

Rotational speed 5400 RPM (160 - 750 GB drives)

## **Drive Dimensions**

Height  $0.4 \text{ in } (10 \text{ mm}) \pm 0.01 \text{ in}$ Length  $3.9 \text{ in } (10.0 \text{ mm}) \pm 0.01 \text{ in}$ Width 2.8 in (70 mm)  $\pm$  0.01 in Weight (typical) 0.22 lb (0.10 kg)







# **Packaging Specifications**

	English	EU	Metric
Face Width	5.1 in	129 mm	129 mm
Shelf Depth	1.88 in	48 mm	48 mm
Face Height	6.81 in	173 mm	173 mm
Retail box weight (max)	0.42 lb	0.19 kg	0.19 kg
Master carton size	9.6 in x 5.4 in x 7.3 in	244 mm x 137 mm x 186 mm	244 mm x
Master carton weight	2.38 lb	1.08 kg	1.08 kg
Boxes per master carton	5	5	5

Master cartons per pallet 216 135 204 257.04 kg Pallet load weight 565.50 lb 169.18 kg

Pallet load size 48 in x 40 in x 49 in 1219 mm x 800 mm x 1073 mm 1219 mm x 1016 mm x 1242 mm

Note: Packaging may vary by region







# Retail UPC Codes

SATA	PAN-AM		EUROPE/MIDDLE EAST/AFRICA		
Capacity	Order Number	UPC	Order Number	UPC	
160 GB (1.5 GB/s)	WDBABB1600ANC-NRSN	7 18037 75305 8			
250 GB (1.5 GB/s)	WDBABB2500ANC-NRSN	7 18037 75307 2	WDBABB2500ANC-ERSN	7 18037 77329 2	
320 GB (1.5 GB/s)	WDBABB3200ANC-NRSN	7 18037 75309 6			
320 GB (3 GB/s)	WDBABC3200ANC-NRSN	7 18037 75314 0	WDBABC3200ANC-ERSN	7 18037 75315 7	
500 GB (3 GB/s)	WDBABC5000ANC-NRSN	7 18037 75317 1	WDBABC5000ANC-ERSN	7 18037 75318 8	
640 GB (3 GB/s)	WDBABC6400ANC-NRSN	7 18037 75320 1			
750 GB (3 GB/s)	WDBABC7500ANC-NRSN	7 18037 75322 5	WDBABC7500ANC-ERSN	7 18037 77495 4	
1 TB	WDBABC0010BNC-NRSN	7 18037 75311 9	WDBABC0010BNC-ERSN	7 18037 75312 6	



SATA AUS/NZ

Capacity **Order Number** UPC

500 GB (3 GB/s) WDBABC5000ANC-ARSN 7 18037 77330 8

Note: Not all products may be available in all regions of the world.

# Limited Warranty

Worldwide





### For service and literature:

support.wdc.com www.westerndigital.com

800.ASK.4WDC 800.832.4778 +800.6008.6008 +800.ASK.4WDEU available) +31.88.0062100

137 mm x 186 mm

North America Latin America (Spanish) Asia Pacific Europe (toll free where

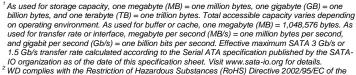
Europe, Middle East, Africa

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Western Digital 3355 Michelson Drive, Suite 100 Irvine, California 92612 U.S.A.





European Parliament, which is effective in the EU beginning July 1, 2006. RoHS aims to protect

human health and the environment by restricting the use of certain hazardous substances in new equipment, and consists of restrictions on lead, mercury, cadmium, and other substances.

The term of the limited warranty depends on the country in which the Product was purchased. Visit our website at support.wdc.com/warranty/policy.asp for the detailed terms and conditions of our limited warranty and for a list of the specific countries in these regions.

Maximum burst rate running the specified PIO, DMA, or Ultra ATA transfer mode.

